

## **NEWS RELEASE – TENNESSEE PORK PRODUCERS ASSOCIATION**

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### **Tennessee Pork Producers Association (TPPA) Hosts Annual Activities – (Murfreesboro, TN)**

All Tennessee pork producers who pay into the Pork Checkoff are stakeholders in the TN Pork Producers Association and are encouraged to attend the TPPA Annual Meeting on Tuesday, January 22, 2013. At 3:00 p.m. (CST) Mrs. Lou Nave, Executive Director of the Farm Animal Care Coalition of TN (FACCT) will update the group on current FACCT activities at the state level. The presentation will be at the Doubletree Hotel Boardroom in Murfreesboro, TN. Annual meeting attendees will vote on plans for the upcoming year. The agenda will include review of the 2012 TPPA Pork Checkoff financial statement and programs, discussion on Pork Checkoff activities for 2013 and election of the TPPA Executive Committee. The Executive Committee will then elect officers during the meeting. If you are a pork producer and interested in serving as a candidate for the Executive Committee, please contact the TPPA office (615-274-6533). Make plans to attend and be a part of the Association in 2013.

The Taste of Elegance Chefs' Competition also takes place on Tuesday, Jan. 22, 2013. Chefs present new pork entrées to a panel of judges in this activity. The winner is invited to participate in the National Taste of Elegance experience which includes a trip to the Napa Valley Culinary Institute in California. This pork promotion highlights new ways for chefs to include pork cuts on the menus of America's restaurants. The reception for invited guests begins at 5:30 p.m. (CST).

Activities for youth in the market hog project will take place on Tuesday and Wednesday, Jan. 22-23, 2013 as a part of the annual TPPA activities. The State Jr. Market Hog Show takes place Wednesday, Jan. 23rd at the TN Livestock Center on the campus of Middle TN State University. Youth are invited to participate in the poster (4<sup>th</sup>-5<sup>th</sup> grades) or photo (6<sup>th</sup>-12<sup>th</sup> grades) pork promotion "just for fun" contests. The State 4-H office and county 4-H offices have complete information about these activities.

The pork industry trade show will take place on Wednesday, Jan. 23 (activities begin at 8:00 a.m. (CST)). All are invited to come and watch the Jr. Market Hog Show and visit with those involved in Tennessee's pork industry – 465 hogs are entered in the show with 236 youth from 30 counties scheduled to exhibit.

For any questions on the above activities, please contact the TPPA office at 615-274-6533.